



Janet's Newsletter

News Views and Recipes

Spring 2018

Welcome to my News and Views for Spring 2018

Welcome to our Spring Newsletter. What a long and wet winter it has been. Let's hope the weather turns this month and that we can look forward to a warm, dry summer!!

Brenda and I enjoyed a busy St. Patrick's weekend promoting our pasta and pizza sauces in **Nolan's family supermarket** in Clontarf. Dermot and all his staff are such fantastic supporters of Irish producers.

We recommended a "Tricolour" penne pasta dish as the perfect family meal in preparation for THE BIG RUGBY MATCH between Ireland and England. Phew – it worked as we won !!



At least the *Wild Garlic* growth did not let us down in April so that we could produce our seasonal pesto for the Butler's pantry in time for Easter. And I am looking forward to working on some great new products for The Butler's Pantry with their new Head Chef, Frank Askin.



Jill, my new production manager is heading up a great new team in production with Lorna and Sharon. We were sad to lose Loreta in March, who had been our labeling and orders manager for the past 3 years. She and her family have moved to Newbridge in Kildare and we all wish them the best in their new home. But we are being joined by Fionnuala, who will be expertly trained in by Tracy.

May is shaping up to be a busy month with the launch of **Freshways** new **Just Bites** snacking range. This is a venture between Freshways, Janet's Country Fayre, Ballymaloe Relish and The Scullery and Need of Meats. The perfect protein snack for everyone on the go !!

Ian Mullin, Head of Development at **Freshways** a great supporter of artisan producers such as we are. Another range he and I are working on is a super range of childrens' pasta lunch pots using our sauces. With our no added sugar or salt, this will be a great product for school children. Lots of healthy carbs and flavour to keep youngsters fuelled up during their busy school day.

Wishing all my fellow members of **Good Food Ireland** a really successful day on April 23rd for TouRRoir 2018. This is a cross sector food, tourism and culture global forum being held at NUI Galway.

Supervalu are featuring us in their customer magazine from 24th May. The Food Academy programme continues to be a great opportunity to sell and promote our products throughout Ireland in Supervalu stores. Keep a watch out for the new video Supervalu will be creating with us in May.

On **Sunday 27th May** I will be off to Carnaross in Co. Meath for **Sheridans Cheesemongers** Summer Festival. This is my favourite event of the year. It is a brilliantly organised family day out where all the best Irish artisan producers showcase their products. Join me in the Sheridans marquee where I will be sampling all the chutneys we produce for them.

I enjoyed a Sunday afternoon recently meeting friends and checking out the new Avoca store in Dunboyne. What a great emporium!

We will catch up with you over the summer to keep you updated of life at Janet's Country Fayre.

